



HAISHA Paints Luxury Wall Emulsion Interior-Matt Luxurious, rich, decadent. Your walls deserve the best treatment! HAISHA Paints Luxury Emulsion Matt lends rich matt and smooth finish, thanks to its S-Matt™ technology. Washable and stain resistant, your walls can look stunning for a longer time now!

BENEFITS



Stain Resistance Superior technology resists common household stains like coffee, mud, pickle, etc., and enables paint film to be cleaned easily, keeping walls fresh and bright.



Matt Finish The paint comes with unique S-Matt technology providing a flat non reflective surface and provide smooth finish to the wall.



Superior Hiding The paints come with unmatched opacity on any shade with 2 topcoats only thereby saving time and cost.

PRODUCT FEATURES

WASHABILITY	COLOURS	FINISH	DRY TO TOUCH
HIGH	1200 SHADES	MATT	20-25 min

PACKS



Shelf life: 3 years from date of manufacture in original tightly closed containers away from direct sunlight and excessive heat.

COVERAGE

120-130 Sq. Ft./Ltr in 2 coats*
on smooth masonry surface by brushing.

AREAS OF APPLICATION

Interior ceiling, walls of cement plaster, asbestos sheets, gypsum boards, etc.

-HOW TO APPLY-

A) Pre-Painting Steps

- New plaster surfaces should be allowed to mature for a minimum period of 2 months. Surface should be sanded to remove loose material.
- Earlier coating of lime-wash should be scrapped off; other coatings if in sound condition need not be removed and can be sanded to roughen the surface.
- Surface imperfection / dents may be filled with suitable Dr. Fixit Wall putty.
- Waterproof the area having excessive dampness using Dr. Fixit waterproofing solutions.
- Fill the cracks using Dr. Fixit Crack Filler.

B) Application Process

APPLICATION	PRODUCT CODE	THINNER	DILUTION %	APPLICATION VISCOSITY*	RECOATING PERIOD*
SANDING Sand the surface with Sandpaper 180 and wipe clean					
HAISHA Paints Interior Wall Primer (Brush/Roller)		Water	1:1	Brush 15-20	3-4 Hours
Dr. Fixit Waterproof Wall putty			Based on requirement	Supply Consistency	6-8 Hours
SANDING Sand the surface with Sandpaper 320 and wipe clean					
HAISHA Paints Interior Wall Primer (Brush/Roller)		Water	1:1	Brush 15-20	3-4 Hours
SANDING Sand the surface with Sandpaper 320 and wipe clean					
HAISHA Paints Luxury Interior Emulsion Matt 1 st Coat (Brush/Roller)		Water	35-45%	Brush/Roller 60-70	3-4 Hours
HAISHA Paints Luxury Interior Emulsion Matt 2 nd Coat (Brush/Roller)		Water	35-45%	Brush/Roller 60-70	3-4 Hrs

*Viscosity as measured through a Ford Cup.

*Recoating period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.

*1st coat of primer is not required when applying Dr. Fixit Waterproof Wall Putty.



HOW TO CHOOSE COLORS



HAISHA Paints Fan-deck

Interior Books of Colours*

Shade card*

**These shades are reference purpose only. Please refer to the HAISHA Paints fan-deck for correct shade reference.*

ADDITIONAL INFO

Post painting care

- For the best performance of the paint, ensure proper washing and cleaning of all algal and fungal growth at regular intervals of six months.

Precautions

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.

- Do not over-thin or overextend the brush.
- Stir thoroughly before use.

TECHNICAL DETAILS

1

DRYING TIME (@ 30°C / 50-60% R.H.)

Surface dry (20-25 mins)
Re-coating period (3-4 hrs.)

2

SHEEN LEVELS

2.5-4.5 at 60 deg GH

3

FLASH POINT IS101/1987 PART 1 SEC 6

NA

4

SUPPLY VISCOSITY (KREB UNIT @ 30°C)

110-115 KU

5

WEIGHT PER LITRE

1.20 -1.35 Kg/lit
(1:1 Dilution method)

6

STABILITY OF THINNED PAINTS

To be used within
24 hours



SAFETY FEATURES

Kindly refer to the MSDS for HAISHA Paints Luxury Interior Emulsion Matt which gives detailed information on safety measures while handling the paint, which is available on request.

Store the container with lead in an upright position, in a cool, dry place.

Keep out of reach of children and away from eatables.

Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.

In case of skin contact wash the skin with soap and plenty of water. Get medical attention if irritation develops or persists.

Do not breath vapour or spray. It is recommended to wear a suitable nose mask during sanding and surface preparation to avoid dust inhalation.

Do not pour leftover paint down the drain or in water courses.

No added lead, Mercury or Chromium compound.

Emerging India Division, ramkrishna mandir road, post box no. 17411, andheri (e) mumbai 400059 india
Tel 18002666066 • fax +91-22-2835 7008 • website : www.haishapaints.com • e-mail : csc@pidilite.com • toll free no. 1800 22 5502

DISCLAIMER : WHILE THE COMPANY GUARANTEES ITS PRODUCTS AGAINST DEFECTIVE MATERIALS, THE USE AND APPLICATION OF THESE PRODUCTS ARE MADE WITHOUT GUARANTEE SINCE THE CONDITIONS OF THEIR APPLICATION ARE BEYOND ITS CONTROL. IT IS RECOMMENDED TO VERIFY WITH THE COMPANY THAT THE PRODUCT IS SUITABLE FOR THE INTENDED USE, AND THAT THIS DATA SHEET VERSION IS THE LATEST ONE. THE COMPANY MAY MODIFY IT WITHOUT PRIOR NOTICE. TECHNICAL CHARACTERISTICS ARE LISTED FOR GUIDANCE ONLY. FOR MORE INFORMATION, PLEASE CONTACT THE COMPANY OFFICE IN YOUR LOCATION.